



204-2001 Bonnymede Drive  
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# LOUISE FERGUSON-RADMAN

graphic designer • illustrator • live painter

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## Education

### Ontario College Of Art and Design

Toronto, ON  
1999 – 2004

- Bachelor of Design, Illustration
- Studied Renaissance Art (Florence, Italy 2001 – 2002)

## Work Experience

in house  
GRAPHIC DESIGN

### Rubicon Publishing

Oakville, ON  
2009 – present

- Use of Adobe software to layout and design various books for print
- Image source using a number of stock sites
- Colour correct images and format books in preparation for print
- Keep track of budgets and document used content
- Archive projects and Images into server database
- Illustrate and design prototypes and logos
- Mentor new hires

### Mission Response

Etobicoke, ON  
2008 – 2009

- Illustrate and design monthly publications for real estate industry
- Assemble electronic files and prepare for various printing methods
- Concept development and presentation for new marketing material
- Analyze and sort real estate statistics into sales demographics
- Edit and proof read all production material

### April 30th Entertainment

Toronto, ON  
2012

- Theatre programme for the world premiere of Queen for a Day

select freelance  
DESIGN & ILLUSTRATION



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ipaintive.wordpress.com  
ladyloulahoops.blogspot.com  
www.sketchmotel.com

## LOUISE FERGUSON-RADMAN

graphic designer • illustrator • live painter

### Work Experience

select freelance  
DESIGN & ILLUSTRATION

#### TD Bank

Mississauga, ON  
2012

- Financial flyers using the company branding guidelines

#### The Toronto Star Newspaper

Toronto, ON  
2005 – present

- Freelance editorial illustrations for various printed news articles

#### Music Theatre Mississauga

2010-2012

- Designed brochure for Mississauga Theatre 2011 and 2012
- Designed theatre programme for the 2010 production of *Shout The Mod Musical* (design and prepress )

#### Clarkson Music Theatre

2009–2012

- Designed and created [www.clarksonmusictheatre.com](http://www.clarksonmusictheatre.com)
- Designed show programme's for *Thoroughly Modern Millie*, *The Gondoliers* and *Hairspray* (photos, design, illustration and prepress )

#### L'Oreal Canada Inc.

2009

- Illustrated images for a number of applications promoting a product

#### Time Out Chicago

2008

- Illustrated an image for an article regarding food related websites and new ways of collecting recipes

#### Eating Well Magazine

2007

- Illustrated a 1/4 page image for an article regarding nutrition and its role in the prevention of breast cancer.

#### Moses Anshell

2007

- Illustrated the image used in a poster campaign for the Arizona Department of Health

#### The Chet Baker Foundation

2006

- Illustrated a series of portraits of jazz musician Chet Baker as the central promotional tool for the Chet Baker Jazz Festival



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# LOUISE FERGUSON-RADMAN

graphic designer and illustrator

## Related Experience

creative  
TEACHING

### The Oakville Academy for the Arts

Oakville, ON

2004 – present

- Instruct children age 4-14 with focus on various fine art techniques
- Plan, organize and budget annual curriculum and material costs

theatre  
PHOTOGRAPHY

### Clarkson Music Theatre

2005 – present

- Official Photographer for annual shows performed by community theatre group Clarkson Music Theatre. Responsibilities include all cast photography, performance archival photography, colour correction, editing, preparing and printing selected images.

### ACTCO

2011 – 2012

- Official Photographer for annual awards ceremony. Responsibilities include all event photography, colour correction, editing, and preparing for web

live  
PAINTING

### Pop with Brains

Toronto, ON

2006 – present

- Painting various musical performers through a live, interactive exhibition

### Event Painting

- Painted the wedding of 4 bride and groom couples live. This included the ceremony and first dance ([ipaintlive.wordpress.com](http://ipaintlive.wordpress.com))

creative  
AWARDS

- Clarkson Music Theatre— programme award for “Hairspray”— 2012 MTM Theatre Awards
- Music Theatre Mississauga programme award for “Shout The Mod Musical” — 2011 MTM Theatre Awards
- Award of Excellence — The Toronto Star Newspaper, Food Front — The Society for News Design, 28th Annual Creative Competition

computer  
EXPERIENCE

Mac and PC operating systems

Adobe Creative Suite CS5 (Indesign, Illustrator, Photoshop, Dreamweaver)

HTML

Microsoft Office

Basic Adobe After Effects